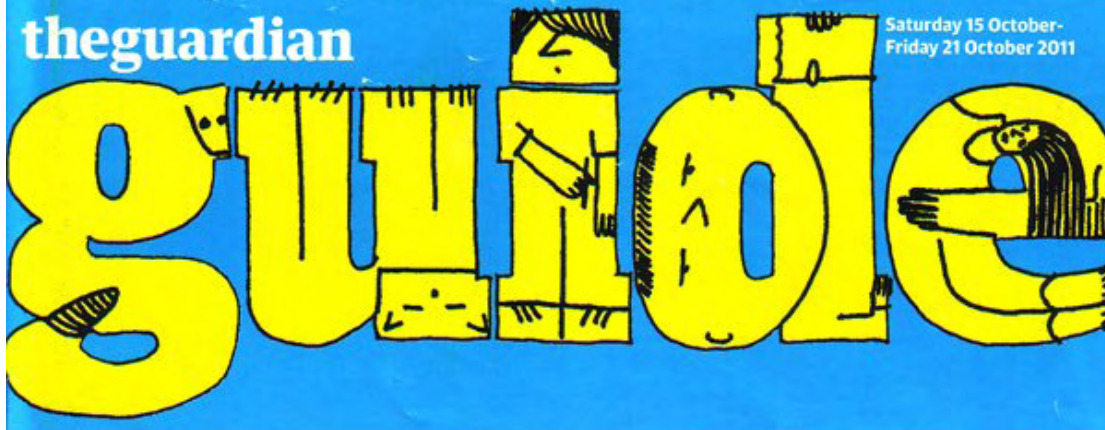


theguardian

Saturday 15 October-
Friday 21 October 2011



exhibitions

● Resident: The WITH Collective Cardiff



WITH, the art collective-cum-“time-saving experiential solutions” company, tread lightly on that slick terrain where art, advertising

and empty jargon meet. As a WITH client you can purchase services like traumaformat*, where a member of the collective will live out your worst fears, distributing the evidence through social networking sites. Most of the projects offsetting people’s misfortunes exist at withyou.co.uk, and being unsure

whether WITH has actually performed a “solution” is part of the ruse. For this exhibition, WITH has installed a cafe in the gallery, as well as a pay turnstile mid-show. Commissions will be taken from real, live visitors and woven into an unfolding yet invisible performance. **ss**
Chapter Gallery, to 6 Nov

15-21 Oct 2011